# HR POLICY ASSOCIATION'S 2023 WASHINGTON POLICY CONFERENCE



ARLINGTON, VIRGINIA | SEPTEMBER 13-14

# The Workplace Amid Rapid Social, Economic, Political & Demographic Change

**CONFERENCE PROGRAM** 



6:00 p.m. – 7:00 p.m. ET Grand Ballroom

## **Welcome Reception and Dinner Buffet**

Generously co-sponsored by Deloitte and 4C Digital Health







Special thank you to our platinum sponsor, Spencer Stuart

## **SpencerStuart**

7:00 p.m. – 8:30 p.m. ET Grand Ballroom

### A Conversation with Former Senators Claire McCaskill and Ben Sasse

Generously sponsored by Crenshaw Associates

Kick off the conference with a timely and engaging discussion with former Sens. Claire McCaskill (D-MO) and Ben Sasse (R-NE) about the current state of politics, the intersection with key workplace issues, and their views on how these will evolve in the near future. The workplace is one venue where individuals with different political and social views need to interact. As the pace of rapid social, economic, political, and demographic change accelerates, hear their perspectives on how policymakers and employers can create constructive and productive dialogue.



The Honorable Claire McCaskill U.S. Senator, 2007–2018



**The Honorable Ben Sasse**President of the University of Florida
U.S. Senator, 2015–2022



**Timothy J. Bartl**, moderator President and CEO HR Policy Association



7:00 a.m. – 8:00 a.m. ET Foyer

### **Registration and Breakfast Buffet**

Generously sponsored by United Healthcare

Thank you to Oracle HCM for sponsoring our water bottles

Thank you to Challenger, Gray & Christmas, Inc. for sponsoring our room keys

8:00 a.m. – 8:10 a.m. ET Grand Ballroom

### **Welcome and Opening Remarks**



**Pamela O. Kimmet**Chair, HR Policy Association
Chief Human Resources Officer
Manulife Financial Corporation

8:10 a.m. – 8:40 a.m. ET Grand Ballroom

## **Bipartisan Cooperation in the 118th Congress**

Representatives Stephanie Bice (R-OK) and Chrissy Houlahan (D-PA), a pair of lawmakers hoping to defy odds in a divided Congress, will share their vision for bipartisan policy work and disrupting partisan culture on Capitol Hill. We'll also get Bice and Houlahan's views on the current political environment, and how social, economic, and demographic change in the U.S. is propelling workplace issues to the forefront in Congress.



**Rep. Stephanie Bice (R-OK)** U.S. House of Representatives



**Rep. Chrissy Houlahan (D-PA)** U.S. House of Representatives



**Chatrane Birbal**, *moderator* Vice President, Public Policy and Government Relations HR Policy Association

8:40 a.m. – 9:15 a.m. ET Grand Ballroom

## Political and Social Discord Heading into 2024: A Reflection on Our Nation's State



**Dr. Douglas E. Schoen**Opinion Pollster, Corporate Strategist, Democratic Campaign Consultant; Chairman, Schoen Cooperman Research

9:15 a.m. – 9:35 a.m. ET Foyer

**Morning Break** *Generously sponsored by EHE Health* 







Thank you to all our WPC sponsors for their generous support:

Spencer Stuart; 4C Digital Health; Aetna Inc.; Challenger, Gray & Christmas, Inc.; Crenshaw Associates; Deloitte; EHE Health; Guild; IRI Consultants; Oracle HCM; United Healthcare; and Unum









9:35 a.m. – 11:20 a.m. ET Grand Ballroom

## The Biden Administration's Labor Agenda: Implications for Your Talent Strategy

The Biden administration's "all of government" approach to labor and employment policy promises changes at all levels (federal, state, and local). How is organized labor reorienting its strategies? What additional plans do key regulators have on the horizon? Learn how companies are responding to these developments and pending changes on pay transparency, non-compete restrictions, joint employer issues, employee expectations on flexibility, wage inflation, and more!

9:35 a.m. – 10:20 a.m. ET

## **The Perspective of Regulators & Stakeholders**



**The Honorable Jennifer Abruzzo**General Counsel
National Labor Relations Board



**Sara Nelson** International President Association of Flight Attendants-CWA

10:20 a.m. - 11:20 a.m. ET

## **CHRO Insights: Connecting the Dots Between Public Policy & Practice**



**Kate Gebo**Executive Vice President Human
Resources and Labor Relations
United Airlines Holdings, Inc.



**Coley O'Brien** Chief People Officer The Wendy's Company



**Jill M. Ragsdale**SVP and Chief People and Culture Officer
Sutter Health



**G. Roger King**, *moderator* Senior Labor and Employment Counsel HR Policy Association

11:20 a.m. – 12:15 p.m. ET Grand Ballroom

## **Global Perspectives on Corporate Sustainability and Beyond**

Geopolitical, social, and economic forces are confronting global companies more than ever before. Our panel of global and regional HR leads will provide a comprehensive view of what multinational employers face when engaging with diverse stakeholders and adapting to rapid legislative changes.



**Lisa Salas**Director of Labor Relations, Europe
DXC Technology



**Lee Caulder**VP Global Employee and Labor Relations
Albemarle Corporation



**Wenchao Dong**Director, Global Affairs
HR Policy Association



**Alan Wild**, *moderator* Senior Advisor, Global Employee Relations HR Policy Association

*12:15 p.m. – 1:15 p.m. ET* Plaza Ballroom

**Luncheon** *Generously sponsored by Aetna Inc.* 







Afterward Foyer

**Dessert Station** *Generously sponsored by Unum* 



1:15 p.m. – 2:45 p.m. ET Grand Ballroom

## **The Latino Worker Project: Engaging the Latino Workforce**

Generously sponsored by Guild



Mike Madrid and Shelly Carlin delve into the findings of the Latino Worker Project, a research-based study uncovering the most important factors influencing the employee value proposition of the fastest growing segment of the U.S. workforce - the Latino worker. The discussion will also include insights from some of the workers interviewed during the project, as well as strategies for CHROs on how to leverage the initiative and energy of current and future Latino workers.



Mike Madrid Partner, GrassrootsLab An Authoritative Voice on Latino Voting Behavior, Politicization and Socialization



Michele A. Carlin, moderator **Executive Vice President** HR Policy Association and Center On Executive Compensation

Guest Speakers:

#### **Diana Costanzo** HR Business Partner Manchester Grand Hyatt San Diego

#### **Nicole Perez Lengel** Senior Corporate Counsel The Chemours Company

#### **Mauricio Miranda** Assistant Store Manager, Store #6634, The Home Depot

Thank you to the following LWP participants for their contribution to the Project:































Thank you to the following sponsors for generously supporting our Latino Worker Project:









2:45 p.m. – 3:30 p.m. ET Grand Ballroom

## Pulling it All Together: How Companies Are Handling the Rapidly Changing Workforce and Workplace

Several dynamics are driving changes in how employers engage and develop their workforces and exposing the need for new and tailored approaches to talent management. Today's workplace spans multiple generations and ethnic groups, resulting in a melting pot of employee beliefs, expectations of both how work should be done and workplace culture. The Supreme Court's *Harvard* decision is causing employers to reevaluate their DE&I programs and explore new approaches. Automation and AI technology can help in addressing DE&I challenges, but also will further upend the way work is done. Meanwhile, policymakers and influencers are seeking to bolster employee voice, union organizing, employee rights, and regulate AI in the workplace. This panel will explore these trends, employer approaches so far and the questions that CHROs and their teams need to consider as they set their future strategies.



Nickle J. LaMoreaux
Senior Vice President and Chief
Human Resources Officer
IBM Corporation



Ernest W. Marshall, Jr.
Executive Vice President and
Chief Human Resources Officer
Eaton Corporation



**Thomas J. Plath**Senior Vice President, Human Resources and Corporate Affairs
International Paper Company



**Darrell L. Ford**, *moderator*EVP, Chief Human Resources Officer and Chief Diversity, Equity & Inclusion Officer United Parcel Service, Inc.

*3:30 p.m. ET*Grand Ballroom

#### **Concluding Remarks**

Pamela O. Kimmet Timothy J. Bartl



## THANK YOU FOR YOUR SUPPORT!

HR Policy Association would like to thank the following partners for their commitment to helping our organization provide senior corporate decision makers with the tools needed to assess the potential impact of the public policy process and build effective HR strategies. We deeply appreciate your generous support of our 2023 Washington Policy Conference.

## SpencerStuart









Deloitte.











