

Creating the Workplace of Tomorrow

What I've Learned as a "Gen Z Embed"

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Save America

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Every generation has its share of angst and turmoil.

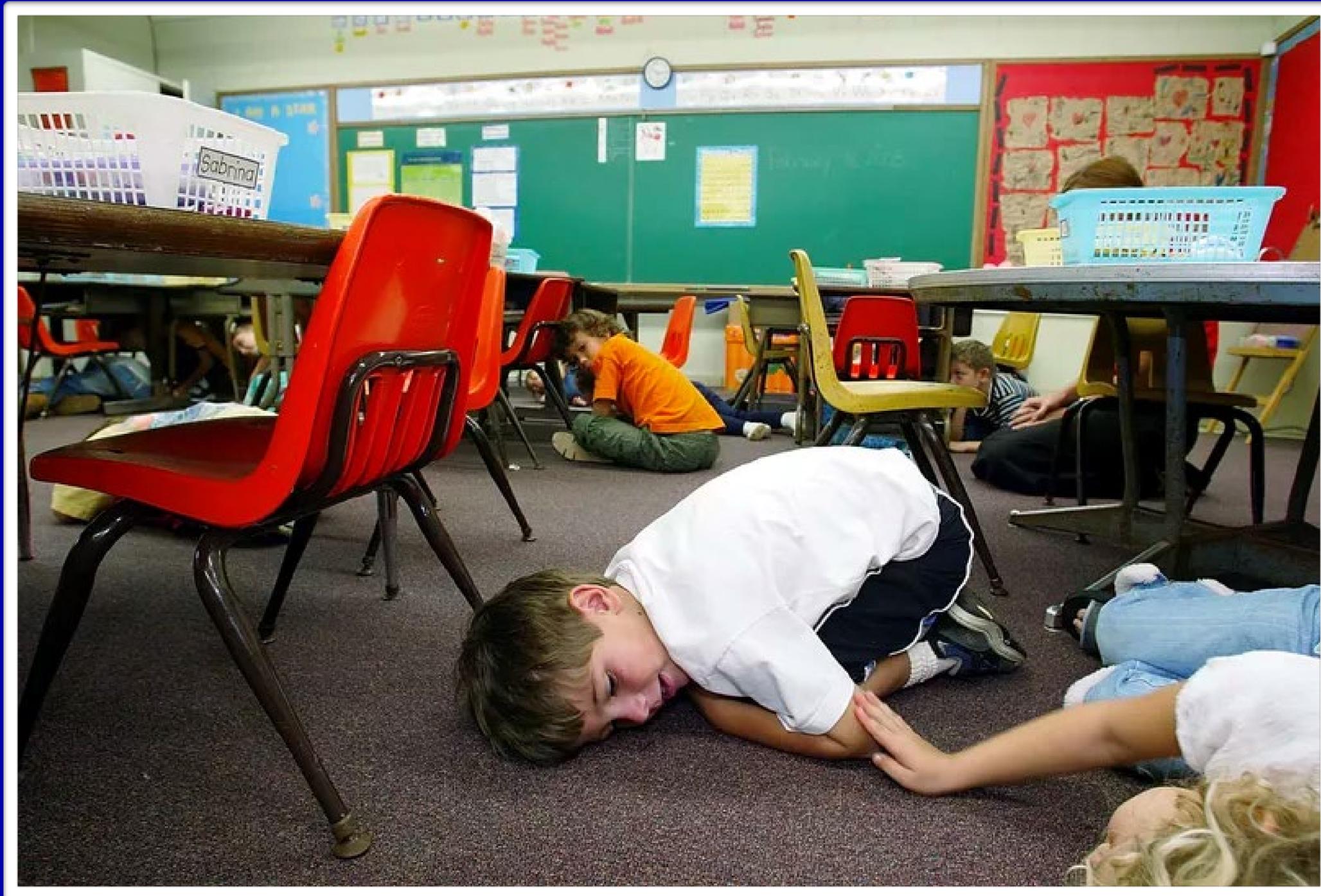
But no generation in the last 75 years has been confronted with more chaos more quickly than Generation Z.



Born around 9/11



Millions lost their homes to the financial crisis



Lockdown drills made once safe places uneasy



An opioid epidemic



Threats to democracy



School shootings



Climate change

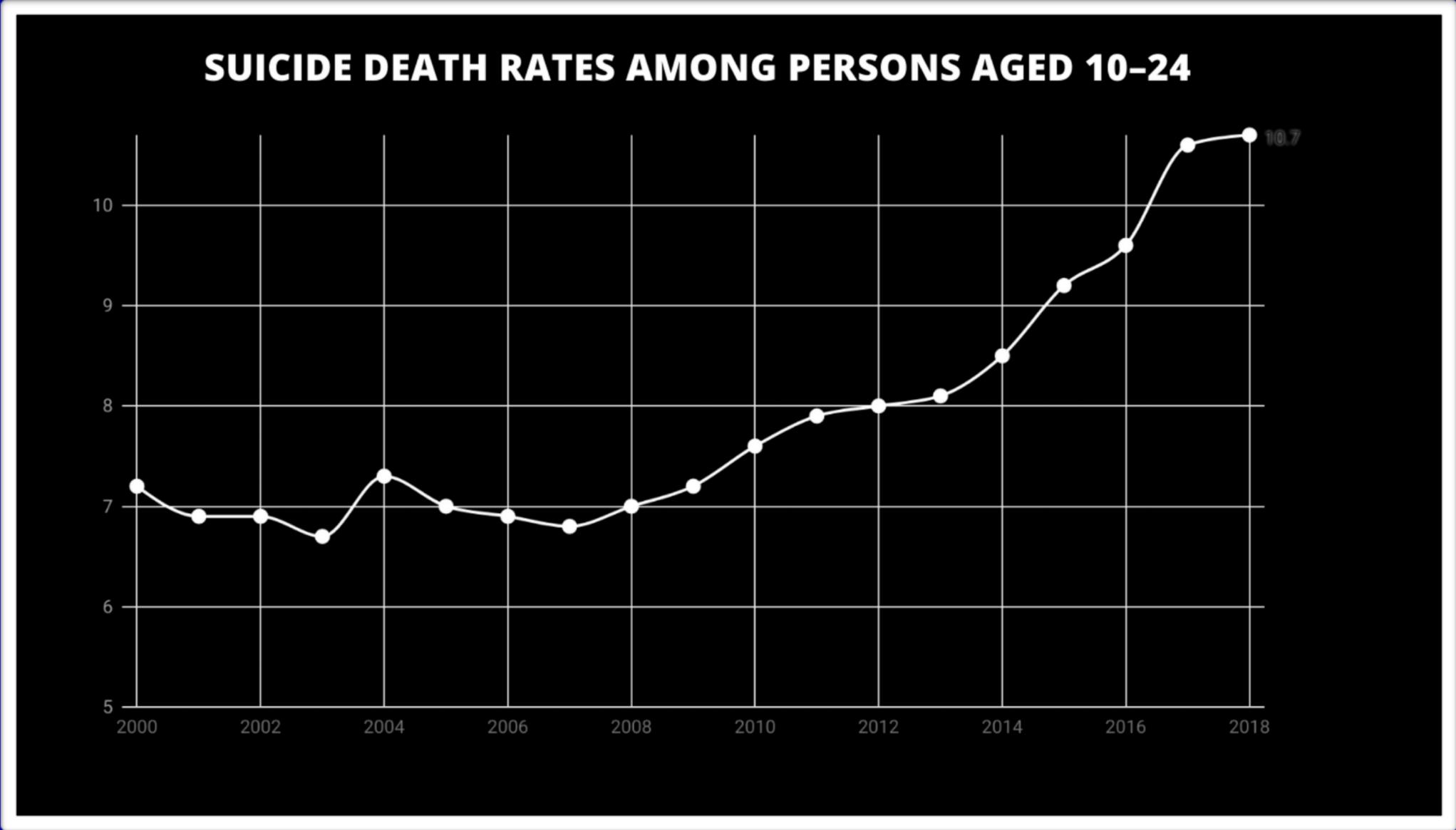


George Floyd



Pandemic

**All of this accelerated through social media.
All of it before turning 25.**

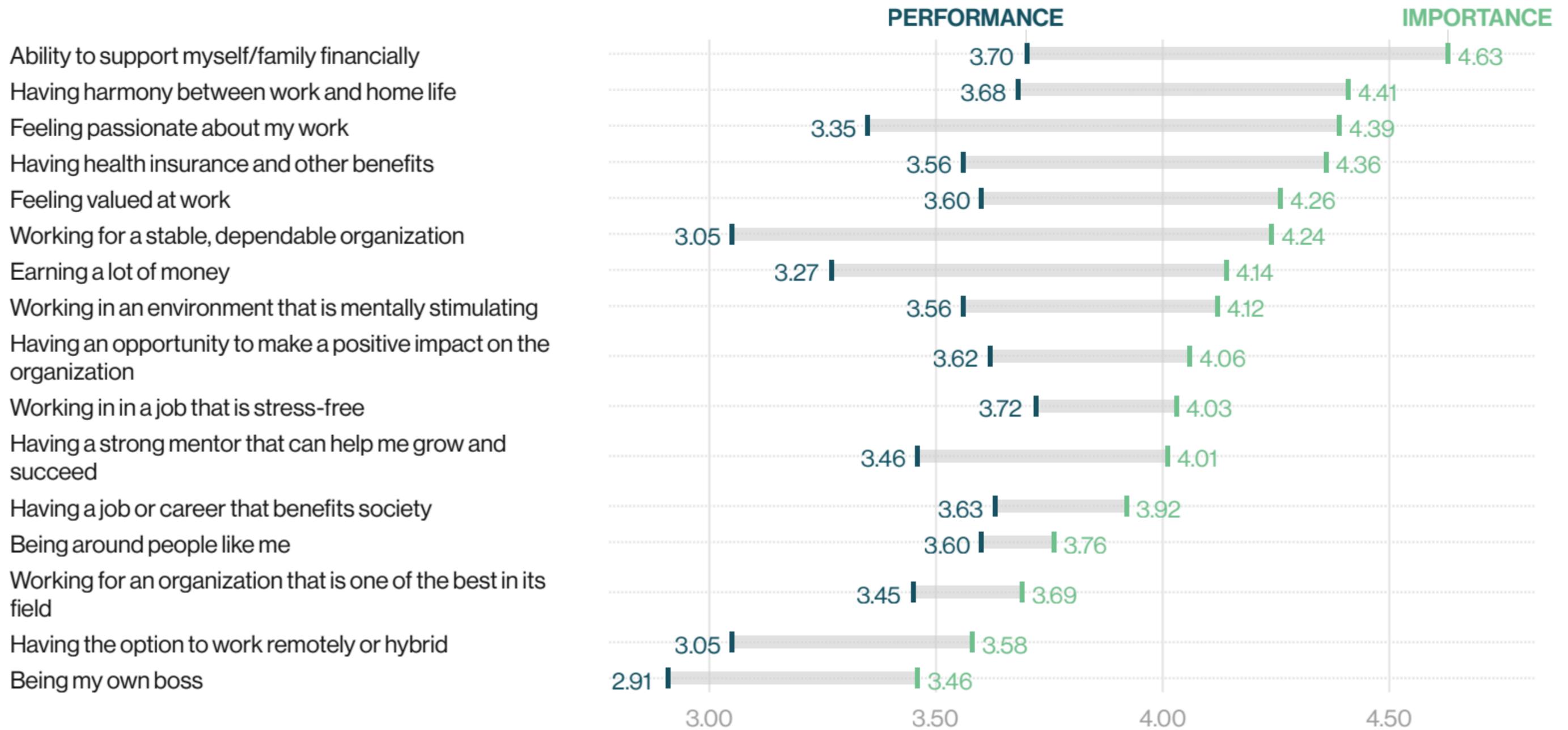


Death by suicide increased as Gen Z aged into adolescence

**Rather than melting like snowflakes,
these pressures from the outside world
have made them harder.**

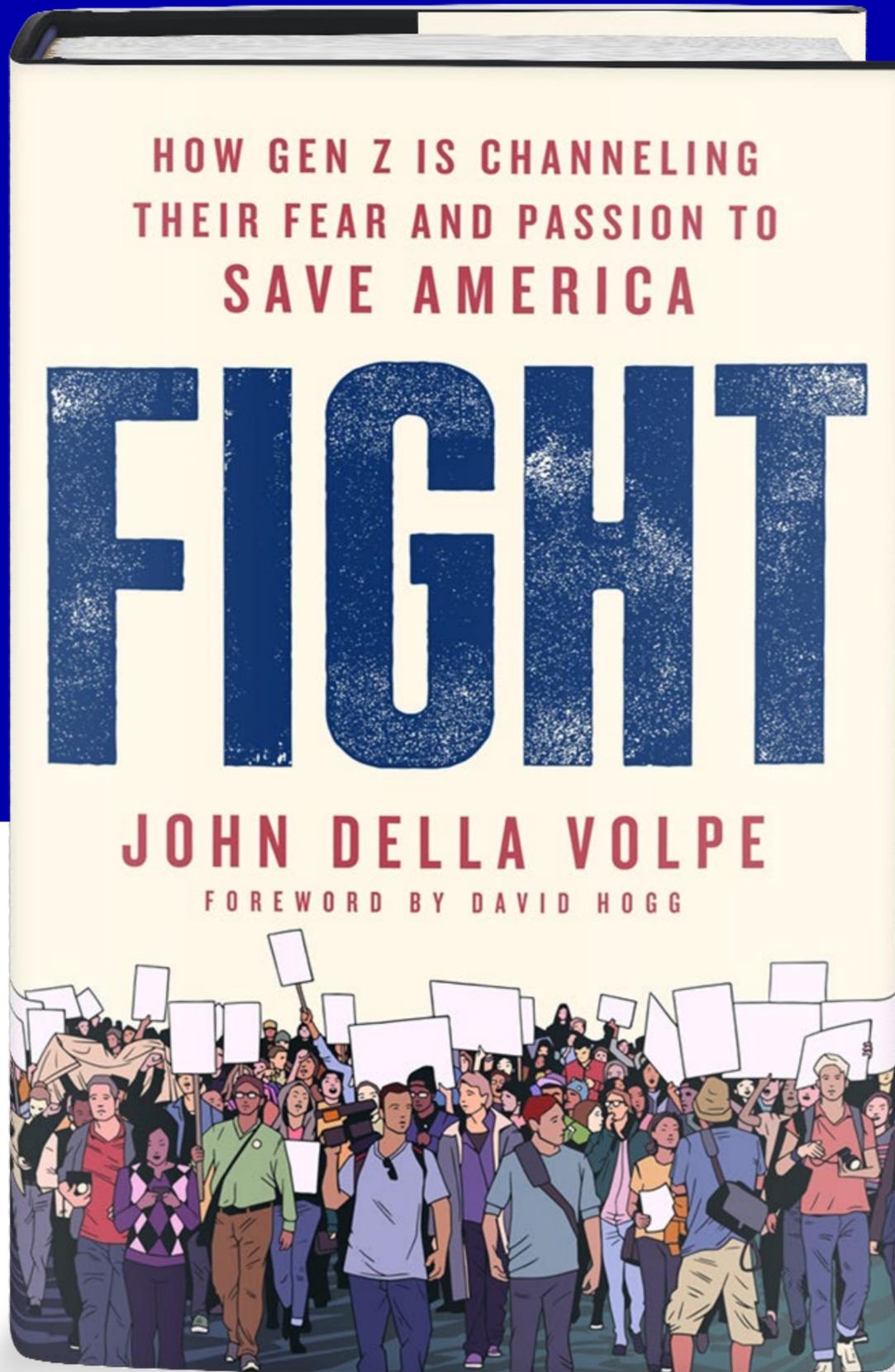
Yes, they're anxious, but they are also stronger, more resilient, and determined to change the world – and the workplace.

Here are some goals that people may or may not value in their work life. (A) Please indicate how important each is to you...
 (B) How would you rate your own progress in achieving the goals on this list?



(A) Scale: 1 = Not important at all → 5 = Very important; (B) Scale: 1 = Poor → 5 = Excellent

Source: SocialSphere, Inc.



Thank you

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