

Mondelez

International
SNACKING MADE RIGHT



WE ARE PURPOSE LED...



Our **Purpose** professes “why” we exist. We live it every day, in everything we do, as the lens through which we see the world. It inspires us to go the extra mile and gives our work deeper meaning

... AND VALUES ENABLED.



Our **Leadership Framework**, including values and commitments, guide “how” we behave. They shape our culture – defining what we believe in and stand for as MDLZ