USA Today Features jobipedia.org

Article Highlights Interview Blunders, Showcases Website with Advice from America’s top Recruiters on How to Best Prepare Yourself for the Job Market

Washington, DC – USA Today, one of the nation’s most widely circulated newspapers, featured jobipedia.org today in an article by Paul Davidson, “Wanted: Millennials Who Know How to Interview.” The article highlighted some alarming mistakes made in interviews by recent graduates and early job seekers and offered jobipedia.org to help better prepare jobseekers for the professional world.

Jobipedia.org was created by members of HR Policy Association, which represents the most senior human resource executives in more than 340 of the largest companies in the United States. HR Policy Association members are responsible for hiring, training and retaining more than 10 million people.

Jaime S. Fall, HR Policy Association’s Vice President, Workforce and Talent Development Policy said, “The USA Today piece highlighted some astonishing blunders made by unprepared candidates. Those stories aside, our members are glad to be in a position to offer relevant, useful and accessible information to first time and early career jobseekers. We believe that jobipedia.org will not only help jobseekers do well in interviews but also help educate them about other important facets of the workplace so that they may succeed in the long run.”

Jobipedia.org allows jobseekers to interact directly with experienced corporate recruiters and provides personal, free and timely answers about job searches and the workplace. In addition to interviewing tips, the topics include resumes, compensation, appropriate attire and workplace behavior. The site is free and does not ask questioners for personal information, a feature no other website can provide on this scale.

Since the test launch of jobipedia.org, in October 2012, professional recruiters from HR Policy member companies such as Merck, AT&T, ManpowerGroup, IBM, Praxair and Gap Inc, have posted over 1,300 personalized responses to questions. More than 70 universities, including Cornell, Duke, Georgia Tech, NYU and Tufts, are also participating in jobipedia.org by linking to the site.

Jeffrey C. McGuiness, CEO of HR Policy Association said, “Our hope is that by providing advice and answers directly from our actual recruiters in the field, jobipedia.org will not only assist jobseekers but also create a better understanding of what it really takes to find and keep a job in America.”
HR Policy Association is the lead organization representing chief human resource officers of
major employers. The Association consists of more than 340 of the largest corporations doing
business in the United States and globally, and these employers are represented in the
organization by their most senior human resource executive. Collectively, their companies
employ more than ten million employees in the United States, nearly nine percent of the private
sector workforce, and 20 million employees worldwide. They have a combined market
capitalization of more than $7.5 trillion. These senior corporate officers participate in the
Association because of their commitment to improving the direction of human resource policy.
Their objective is to use the combined power of the membership to act as a positive influence
to better public policy, the HR marketplace, and the human resource profession. For more
information visit www.hrpolicy.org.