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America’s Top Employers Launch Jobipedia.org to Offer Jobseekers Answers and Advice

Innovative and Interactive Site is Free and Responses are from Actual Recruiters

Washington, DC - Today, HR Policy Association, representing the most senior human resource executives in more than 340 of the largest companies in the United States, announces the launch of jobipedia.org.

Jobipedia.org is a website that provides personal, free and timely answers about job searches and the workplace directly from active company recruiters. Topics include interviewing, resumes, compensation, appropriate attire and workplace behavior. The site was created by members of HR Policy Association to help better prepare students and first time job seekers for the professional world.

HR Policy Association members believe that, despite other available resources, many of today’s graduates lack some basic professional skills such as how to write a resume, behave in an interview or to assimilate into the workplace. Jobipedia.org not only provides credible and reliable job-related information, but it also allows jobseekers to interact directly with experienced corporate recruiters, a feature no other website can provide on this scale.

Jeffrey C. McGuiness, CEO of HR Policy Association said, “Collectively, our members, who are responsible for hiring, training and retaining more than 10 million people, are concerned that many of today’s graduates simply aren’t ready for the workforce. Every day, our members interview applicants who are underprepared, or witness their entry-level employees struggle in the first few months on the job, regardless of whether they walk in the door with high school diplomas or master’s degrees. We developed jobipedia.org to help these jobseekers do better at finding and keeping their jobs.”

Since the test launch of jobipedia.org, in October 2012, professional recruiters from HR Policy member companies such as Merck, AT&T, ManpowerGroup, IBM, Praxair and Gap Inc, have posted more than 1,200 personalized responses to questions. Nearly 50 universities, including Cornell, Duke, Georgia Tech, NYU and Tufts, are also participating in jobipedia.org by linking to the site.

“Our hope is that by providing advice and answers directly from our actual recruiters in the field, jobepedia.org will not only assist jobseekers but also create a better understanding of what it really takes to find and keep a job in America,” said McGuiness.
HR Policy Association is the lead organization representing chief human resource officers of major employers. The Association consists of more than 340 of the largest corporations doing business in the United States and globally, and these employers are represented in the organization by their most senior human resource executive. Collectively, their companies employ more than ten million employees in the United States, nearly nine percent of the private sector workforce, and 20 million employees worldwide. They have a combined market capitalization of more than $7.5 trillion. These senior corporate officers participate in the Association because of their commitment to improving the direction of human resource policy. Their objective is to use the combined power of the membership to act as a positive influence to better public policy, the HR marketplace, and the human resource profession. For more information visit www.hrpolicy.org.