Asia Pacific Employee Relations Group (APERG)  
*A Part of the HR Global Alliance*

The Asia Pacific Employee Relations Group provides a forum for Asia-based senior HR executives of multi-national enterprises to discuss and collaborate on issues of mutual concern. Asia Pacific Employee Relations Group is an HR global ally and shares many of the same member companies as the U.S.-based HR Policy Association, which represents the chief human resources officers of major corporations doing business in the United States. APERG is also allied with the Brussels European Employee Relations Group (BEERG), which represents the senior employment relations officers of companies doing business in Europe.

**Objectives**

Asia Pacific Employee Relations Group has been formed by a core group of companies to achieve the following objectives:

- Providing a continuing source of information on developments in Asia-Pacific concerning:
  - Trends in employment practices, workforce development, the use of expatriates and recruitment & retention challenges; and
  - Legal and policy developments that will impact employment costs, workplace practices and work location/relocation decisions.
- Providing a forum for members to meet (virtually or face-to-face) periodically to discuss subject matters of common interests and challenges in Asia-Pacific;
- Facilitating a network of senior HR executives in the region to enable improvements in benchmarking and information sharing;
- Providing a forum to accelerate the development of functional HR excellence in the region particularly in the area of employee relations; and
- Providing targeted support of efforts to influence government policies through communications and analysis regarding their impact on our members’ workplaces in specific countries where appropriate.
Activities

Asia Pacific Employee Relations Group will conduct a number of activities designed to achieve these objectives, including:

- Periodic newsletters covering both recent and long-term developments in the Asia-Pacific region that will impact the HR operations of member companies;
- Three to four meetings per year that will rotate among the major cities within the region where member companies’ Asia-Pacific headquarters are located;
- A virtual network of key senior HR staff to facilitate benchmarking and information sharing;
- Ad-hoc meetings, web-casts and conference calls on specific issues of common concern;
- A website providing access to essential information about the region; and
- Analyses of major HR policy developments within key countries in the region.

Leadership

The Asia Pacific Employee Relations Group is chaired by Jim McGill, Executive Vice President, Chief Human Resources Officer, Eaton Corporation. The Executive Director of Asia Pacific Employee Relations Group is Amy Lau, who is based in Singapore and also serves as the Director of Asian Affairs for HR Policy Association. Amy has more than 25 years of human resources experience in a regional capacity and has been based in Hong Kong, China (Beijing and Shanghai), Japan, Taiwan and Singapore. Prior to her current role, Amy served as Vice President, Human Resources - Asia Pacific for Eaton Corporation. She has also worked for several other multinational companies including General Electric, Standard Chartered Bank, Monsanto and Nortel. In 2008, Amy received the award of Best HR Managers in Greater China presented by HRroot & World Management Review Magazine. In 2009, she was recognized as the Best HR Practitioner by China Human Resources Development Association (a unit of the State Planning Council).

Membership

Annual subscription is S$8,000 (about $6,500). The membership fee covers attendance at all of Asia Pacific Employee Relations Group's meetings, entitlement to Asia Pacific Employee Relations Group publications, web-casts/conference calls on issues of importance to individual members and entitlement of member's rates on all Asia Pacific Employee Relations Group and HR Policy training programs. More in-depth assignments are undertaken for individual members on an agreed consultancy basis. For additional information, contact Amy Lau at alau@aperg.asia.